

RFID Inside

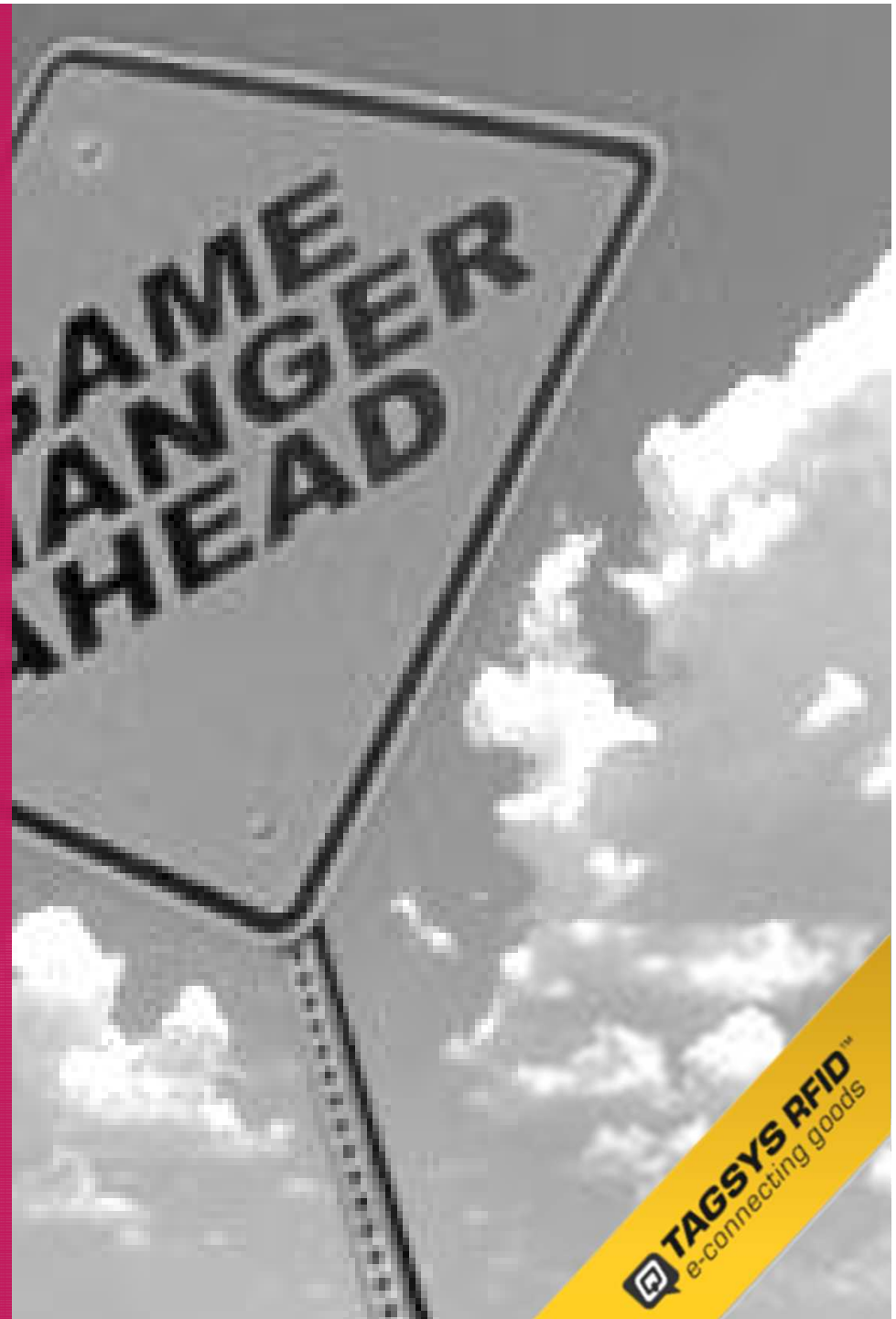
Christophe LOUSSERT
VP, RFID integration

AMERICAS

EUROPE

ASIA-PACIFIC

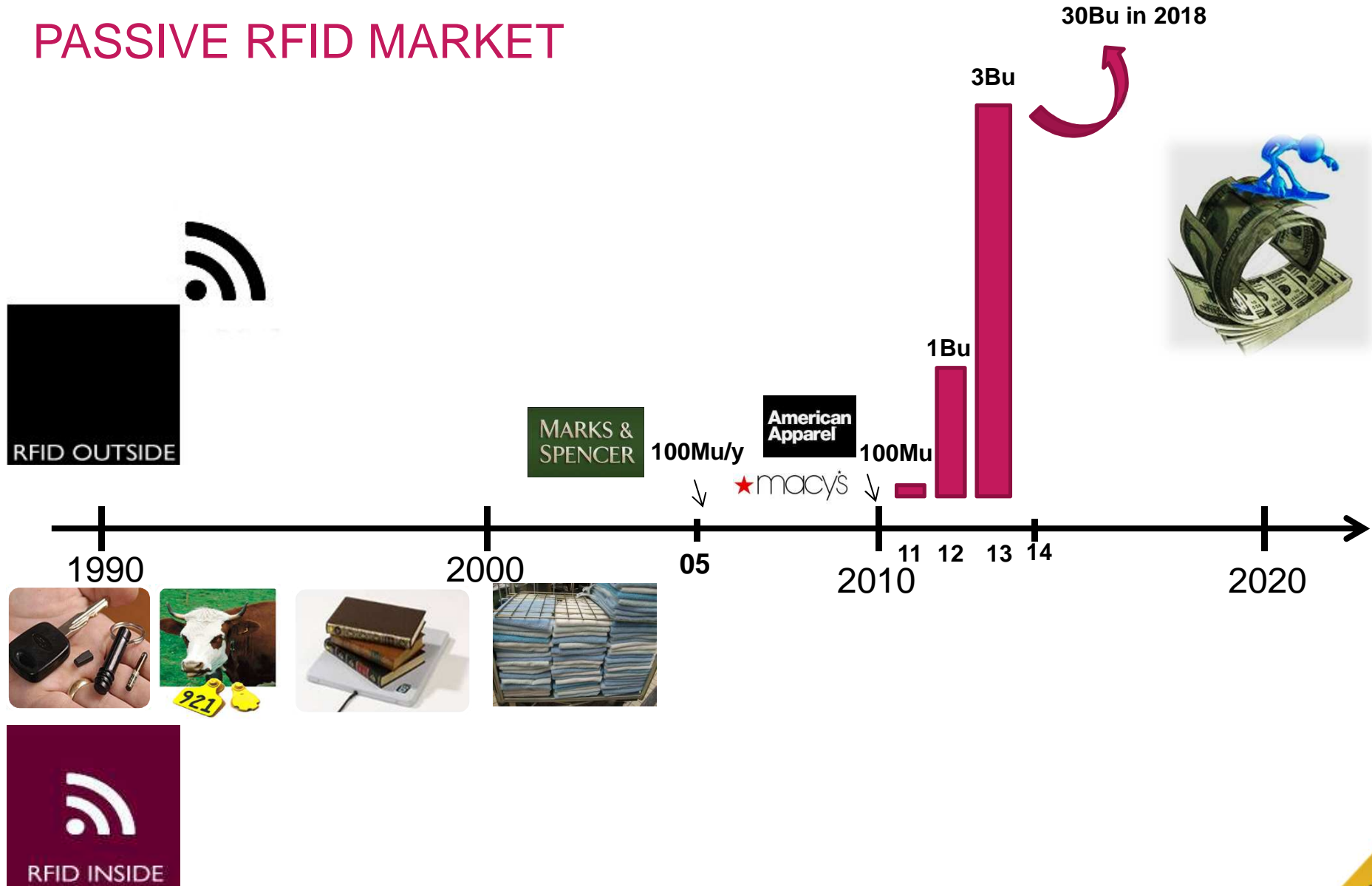
 **TAGSYS RFID™**
e-connecting goods



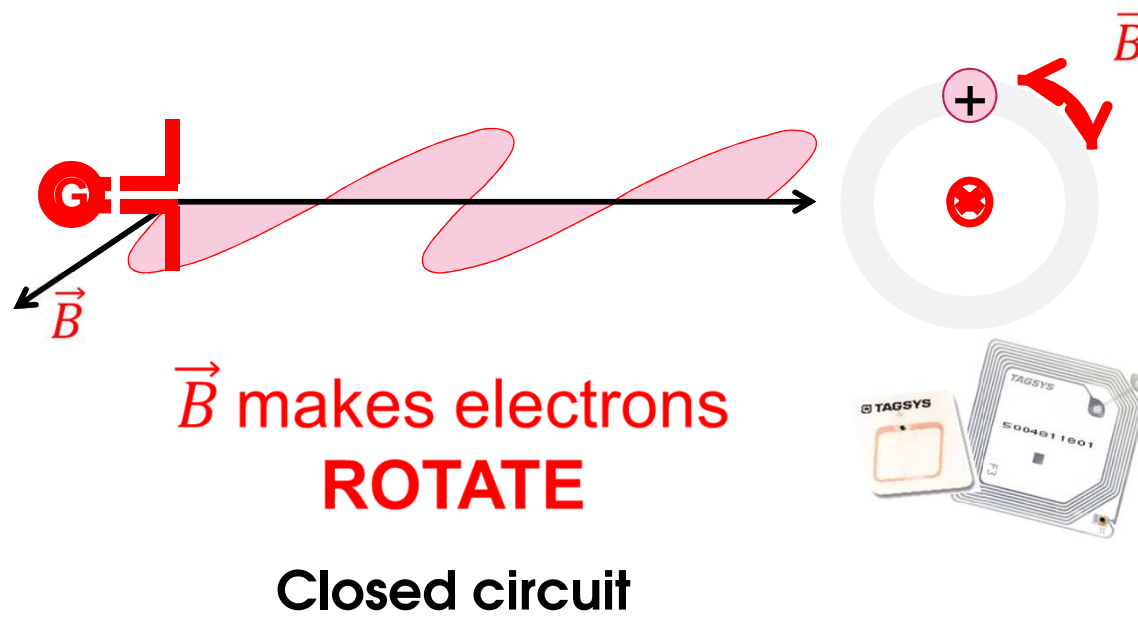
TAGSYS

- **Pioneer in RFID**
- **100 employees & worldwide sales and support**
- **400+ customers**
- **15 year track record: >1 billion tags, 100Ku readers and software**
- **Driving technology forward with \$32M RFID R&D**
- **Key markets: Retail, Apparel, Luxury Goods, Textile Services**

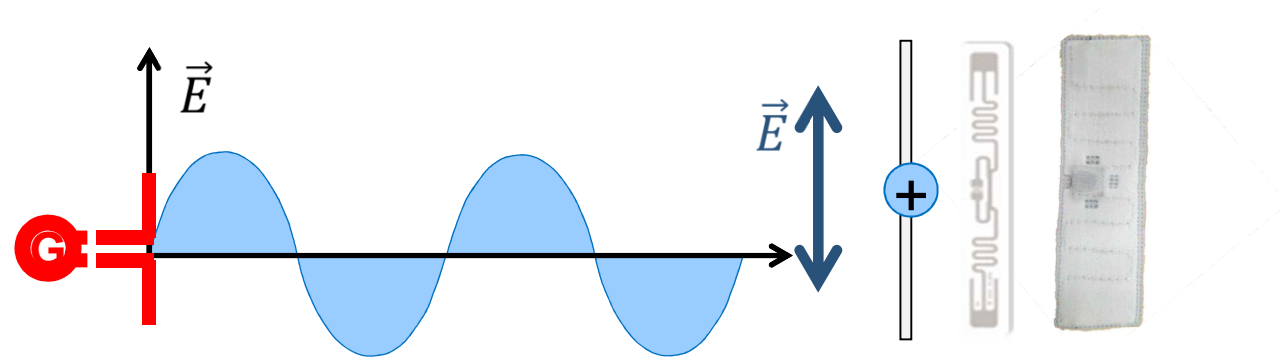
PASSIVE RFID MARKET



B field



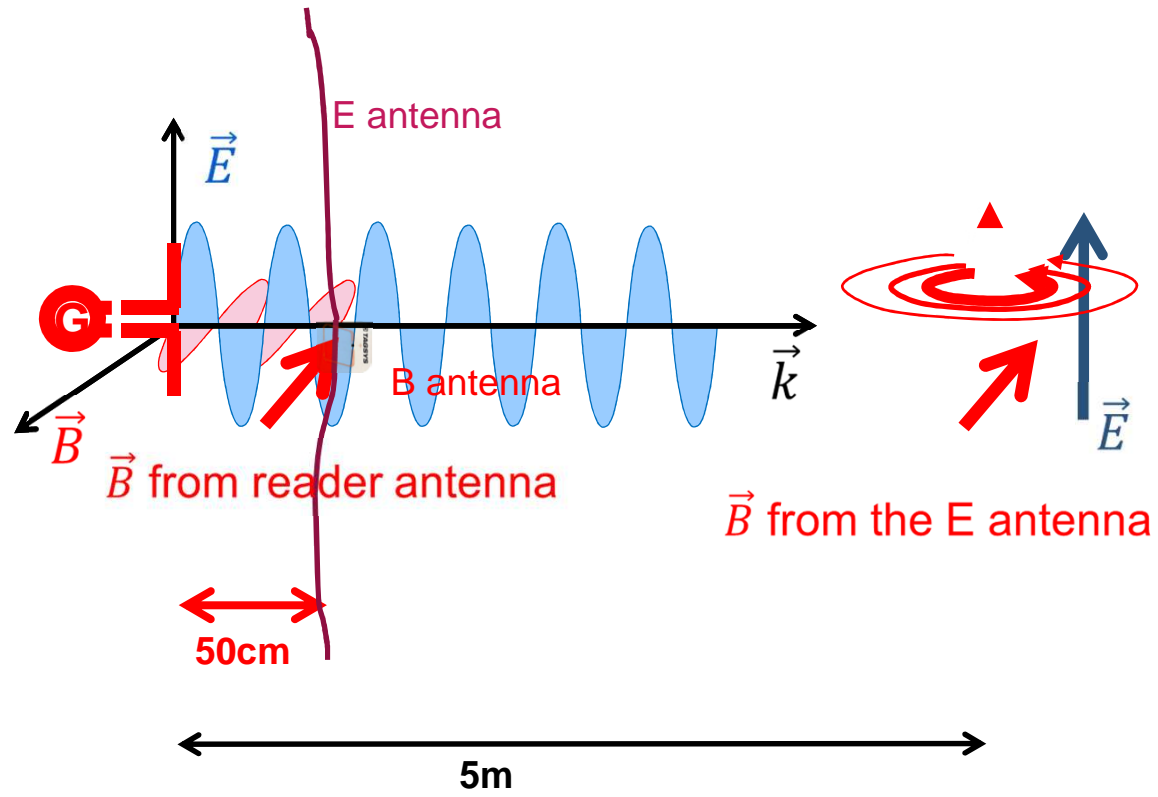
E field



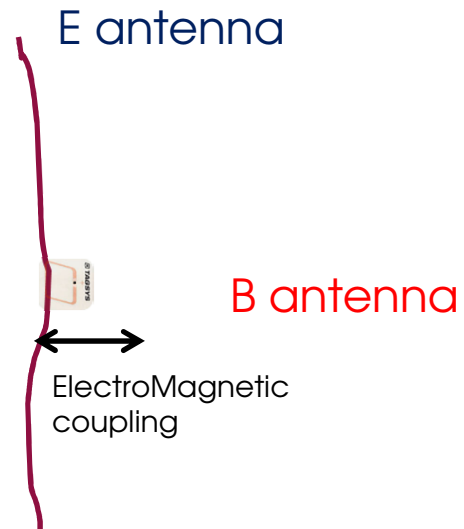
\vec{E} makes electrons go **UP** and **DOWN**

Open circuit

B & E



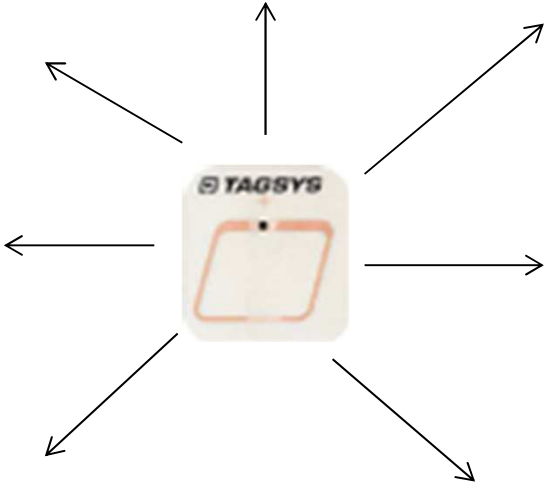
Key TAGSYS IP



B antenna : miniature, carries the chip

E antenna : large range, must be found in the item itself

UHF products



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www.tagsysrfid.com

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thank
you

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